

2023 Fiserv Forum 15 Days of Giveaways

Sweepstakes

Official Rules

(1) NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED FOR THE APPLICABLE SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

(2) Eligibility: The 2023 Fiserv Forum 15 Days of Giveaways Sweepstakes (the "Sweepstakes") is open to legal residents of Wisconsin who are, at the time of entry, eighteen (18) years of age or older. Employees of Deer District LLC ("Deer District"), Milwaukee Bucks, LLC ("MBL") (owner and operator of the National Basketball Association ("NBA") franchise known as the Milwaukee Bucks (the "Bucks"), the NBA and its Member Teams, NBA Properties, Inc. (collectively, the "NBA Entities"), and each of their respective parents, subsidiaries, affiliates, directors, owners, employees, agents, marketing agencies, and their immediate families (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) (all together, the "Released Parties"), are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws, rules, and regulations.

(3) How to Enter: During the Sweepstakes Term (defined below), an eligible entrant may enter by going to www.fiservforum.com/12daysenter and clicking on the banners, buttons, and/or links to access the online entry form. By successfully transmitting a completed entry form as directed, you will automatically receive one (1) entry in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the online registration form to be eligible. All non-winning eligible entries from the first Drawing Date (defined below) will rollover and remain eligible for all, if any, remaining Drawing Dates.

Incomplete and/or inaccurate entries are void. All entries must include a valid email address for the entrant. Late entries will not be eligible for the Sweepstakes. MBL is not responsible for lost, late, illegible, corrupted, or misdirected entries. Limited to one (1) entry per eligible entrant. Any individual who attempts to enter the Sweepstakes in excess of the disclosed maximum, by any means, including, but not limited to, using multiple addresses, will be disqualified from participation in the Sweepstakes. No other methods of entry will be accepted. All information submitted online by entrants is subject to, and will be treated in a manner consistent with, the NBA's Terms & Conditions accessible at: <https://www.nba.com/news/termsfuse> and Privacy Policy accessible at: https://www.nba.com/news/privacy_policy.html#California_Privacy_Rights.

(4) Sweepstakes Term: The Sweepstakes will commence on December 14, 2023 at 12:00 AM Central Time and will end on December 28, 2023 at 11:59pm Central Time (the "Sweepstakes Term"). All online entries must be received by 11:59pm CT on the day immediately preceding each Drawing Date (defined below) as set forth in the table below.

(5) Prizewinner(s) Selection: On or about each drawing date as set forth in the table below (each, a "Drawing Date"), one (1) potential prizewinner will be chosen randomly from all eligible entries received as of 11:59pm CT on the day immediately preceding each Drawing Date as set forth in the table below.

<u>Drawing Date</u>	<u>Prize</u>	<u>ARV</u>
December 14, 2023	Two (2) tickets to the Turnpike Troubadours event at Fiserv Forum (the "Arena") on December 15, 2023	ARV: \$89.60
December 15, 2023	Two (2) tickets to the Transiberian Orchestra event at the Arena on December 27, 2023 at 7:30 pm CT	ARV: \$139.50
December 16, 2023	Four (4) tickets to one (1) Monster Jam event at the Arena on one (1) date between January 20-21, 2024, subject to Deer District's final approval and four (4) tickets to one (1) Disney On Ice event at the Arena on one (1) date between February 15-19, 2024, subject to Deer District's final approval	ARV: \$200.00
December 17, 2023	Two (2) tickets to the PBR event at the Arena on March 10, 2024	ARV: \$70.00
December 18, 2023	Four (4) tickets to one (1) Kwik Trip Holiday Face-Off event at the Arena on one (1) date between December 28-29, 2023, subject to Deer District's final approval, and four (4) tickets to the Flat Out Friday event at the Arena on February 23, 2024	ARV: \$100.00
December 19, 2023	Two (2) tickets to the Blake Shelton event at the Arena on February 24, 2024	ARV: \$138.00
December 20, 2023	Two (2) tickets to the Andrea Bocelli event at the Arena on April 6, 2024	ARV: \$160.00

December 21, 2023	Two (2) tickets to the Hog Fest event at the Arena on May 3, 2024	ARV: \$90.00
December 22, 2023	Two (2) tickets to the Greta Van Fleet event at the Arena on May 21, 2024	ARV: \$149.00
December 23, 2023	Two (2) tickets to the Sam Hunt event at the Arena on May 15, 2024 and two (2) tickets to the Dan + Shay event at the Arena on April 4, 2024	ARV: \$180.00
December 24, 2023	Four (4) tickets to one (1) Harlem Globetrotters event at the Arena on December 31, 2023 and four (4) tickets to one (1) Cirque du Soleil: CRYSTAL event at the Arena on one of the following days: March 28, 29, 30 or 31, 2024, subject to Deer District's final approval	ARV: \$336.00
December 25, 2023	Two (2) tickets to the WWE SmackDown event at the Arena on March 22, 2024	ARV: \$80.00
December 26, 2023	Two (2) tickets to the Bryan Adams event at the Arena on February 22, 2024	ARV: \$149.00
December 27, 2023	Two (2) tickets to the Travis Scott event at the Arena on January 17, 2024	ARV: \$152.00
December 28, 2023	One (1) Milwaukee Bucks jersey customized with a Winner's name and desired number, subject to final approval of Deer District and two (2)	ARV: \$210.00

	tickets to one (1) Milwaukee Bucks game on January 1, 2024	
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Each selected prizewinner will be notified by phone and/or email, as determined by MBL in its sole discretion, within seven (7) days after the Drawing Date ("Prize Notification"). Each selected prizewinner will have forty-eight (48) hours from the time of issuance of Prize Notification to respond to the Prize Notification (the "Required Response Time"). In the event that any selected prizewinner does not respond to the Prize Notification within the Required Response Time, declines a Prize (defined below) or any portion thereof for any reason, or the Prize Notification is labeled as undeliverable, a disqualification will result, such Prize will be forfeited and, at MBL's sole discretion and time permitting, an alternate prizewinner may be randomly selected from among all remaining eligible entries received during the Sweepstakes Term. Chances of winning are based on the number of eligible entries received for the applicable drawing as set forth above. All non-winning eligible entries from the first Drawing Date will rollover and remain eligible for all, if any, remaining Drawing Dates.

Each prizewinner may be required to complete an Affidavit of Eligibility and Liability/Publicity Release and return same, properly executed, within seven (7) days of issuance of a Prize. Failure to return a signed Affidavit of Eligibility and Liability/Publicity Release within seven (7) days may result in forfeiture of such Prize. Subject to verification of eligibility and compliance with the terms of these Official Rules, each selected prizewinner will be declared the official winner of the Sweepstakes (each, a "Winner"; collectively, the "Winners"). The decisions of MBL are final and binding on all matters relating to the Sweepstakes.

(6) Sweepstakes Prize and Approximate Retail Value ("ARV"): Each Winner will receive the prize set forth in the table above associated with the applicable Drawing Date (each, a "Prize"; collectively, the "Prizes"). All decisions relating to the items awarded as part of the Prizes, including the color(s), amount(s), size(s), material, edition, and specific player(s), if any and as applicable, shall be determined by MBL in its sole discretion. The ARV of each Prize are as set forth in the table above. The ARV if all Prizes are awarded is \$2,243.10. Each Prize is non-transferable and non-assignable to any other person including relatives or friends. Any attempt to transfer, assign, or sell any of the Prizes without the express written consent of MBL may result in forfeiture of any of the Prizes at MBL's sole discretion.

All applicable U.S., federal, state, and local taxes, duties, or other taxes or fees are the sole responsibility of each Winner, who may be issued a 1099 IRS tax form for the ARV of the Winner's Prize. Each Prize consists only of items specifically listed as part of such Prize. The Prizes are not redeemable for cash. No cash alternative or Prize substitutions will be allowed except as determined by MBL, in its sole discretion. No cash alternative or Prize substitutions will be allowed except as determined by MBL, in its sole discretion. Times, dates, and locations herein, including of Bucks games, are subject to change and cancellation outside of MBL's control or in MBL's sole discretion. If Bucks games are canceled, suspended, not completed, or not played for any reason, MBL has no further obligation to the Winner to replace or substitute games.

(7) Release: By entering the Sweepstakes, each entrant agrees to accept and abide by these Official Sweepstakes Rules and agrees that any dispute with regard to the conduct of the Sweepstakes, rule interpretation, or award of Prize shall be submitted to MBL, whose decision shall be binding and final. By participating, entrant agrees to release and hold harmless the Released Parties, X Corp. ("X"), Facebook, Inc. ("Facebook"), Instagram, Inc. ("Instagram"), Apple, Inc., Feld Motor Sports, Inc., Flat Out Friday LLC, Frank Productions Concerts, LLC, Professional Bull Riders, Inc.,

Ledge Entertainment LLC, The Gazelle Group Inc., Harlem Globetrotters International, Inc., and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies from any injury, loss, or damage to any person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the Prizes (or any portion thereof), participation in any Sweepstakes-related activity, including travel related to the receipt or use of any Prize (or any portion thereof), or participation in the Sweepstakes.

MBL is not responsible for any typographical or other error in the printing of this offer, administration of the Sweepstakes, or in the announcement of the Prizes, including erroneous appearance of qualification for a Prize, and under no circumstances will more than the stated number of Prizes be awarded. If for any reason MBL is prevented from continuing with the Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is severely undermined by any event including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike (including, but not limited to, by NBA players, owners, or referees), act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation (including prohibitions and restrictions), order of any court or jurisdiction, then MBL shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without any further obligation. If MBL, in its sole discretion, elects to so abbreviate the Sweepstakes, MBL reserves the right, but not the obligation, to award the Prizes from among all eligible entries received to date. All entries are the property of MBL and are not returnable.

The use of any automated devices in connection with the Sweepstakes is prohibited. MBL assumes no responsibility for computer system, hardware, software, or program malfunctions or other errors, failures, delayed computer transactions, or network connections, whether human, technical, or otherwise in nature. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY COMPUTERIZED SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH ATTEMPT BE MADE, MBL RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** MBL reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes should virus, bugs, or other causes beyond its control corrupt the administration, security, or proper play of the Sweepstakes. MBL is not responsible for any injury or damage to any person's computer or related equipment resulting from or relating to participation in the Sweepstakes or downloading any material related to the Sweepstakes. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, the potential prizewinner may be required to provide proof that he or she is the authorized holder of the identified e-mail account.

(8) **Publicity Release:** By participating in the Sweepstakes and submitting an entry, each entrant agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the entrant's name, photograph, voice, statement, and/or other likeness in any and all advertising, promotions, and/or any other publicity, in any media or format now known or hereafter devised, throughout the world, in perpetuity, conducted by the Released Parties, except where prohibited by law.

(9) **Sweepstakes Administration & Marketing:** Entrants may be contacted for purposes of Sweepstakes administration using the contact information provided by the entrant (e.g., winner notification). Each entrant may also be asked, but is not obligated, to consent (or "opt-in") to receive additional promotional emails or offers from MBL or its sponsors. Subject to entrant's consent, entrant understands that MBL or its sponsors may use entrant's information

(including e-mail address) for marketing purposes and to provide entrant with information about the Bucks or its sponsor's products, services, and special offers, and entrant expressly consents to the use of entrant's information for such purposes. The NBA privacy policy is located at http://www.nba.com/news/privacy_policy.html. Eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and updates and consenting to receive such emails and updates will not impact any entrant's chances of winning.

(10) Disputes/Choice of Law: This Sweepstakes shall be exclusively governed by, construed, and enforced in accordance with, the laws of the State of Wisconsin without regard to principles of conflicts of law.

EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN MILWAUKEE, WISCONSIN, (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR OTHER DAMAGES, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, "SPECIAL DAMAGES"), AND (4) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO HAVE SUCH DAMAGES MULTIPLIED OR INCREASED. WISCONSIN LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE SWEEPSTAKES AND ALL ASPECTS RELATED THERETO.

(11) Winners' List: For a list of the Winners' names, send a self-addressed, stamped envelope to: 2023 Fiserv Forum 15 Days of Giveaways Sweepstakes, 1543 N. 2nd Street, 6th Floor, Milwaukee WI 53212. Request must be received within thirty (30) days of the conclusion of the Sweepstakes Term.

(12) Sponsor: Deer District LLC, 1543 N. 2nd Street, 6th Floor, Milwaukee, WI 53212.

(13) Apple, Inc. is not a sponsor of, or responsible for conducting, any Sweepstakes. All entry data provided online is provided to MBL and not to Facebook, Instagram, or X. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or X.

(14) SWEEPSTAKES VOID WHERE PROHIBITED.