

2023 Fiserv Forum 5th Birthday Ticket Sweepstakes

Official Rules

(1) NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED FOR THE APPLICABLE SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

(2) Eligibility: The 2023 Fiserv Forum 5th Birthday Ticket Sweepstakes (the "Sweepstakes") is open to legal residents of Wisconsin who are, at the time of entry, eighteen (18) years of age or older. Employees of Deer District LLC ("Deer District"), Milwaukee Bucks, LLC ("MBL") (owner and operator of the National Basketball Association ("NBA") franchise known as the Milwaukee Bucks (the "Bucks"), the NBA and its Member Teams, NBA Properties, Inc. (collectively, the "NBA Entities"), Frank Productions Concerts, LLC d/b/a FPC Live ("FPC"), FELD Entertainment, Inc. ("FELD"), Marquette University ("Marquette"), Pabst Theater Group ("PTG"), Event Services, Inc., a wholly owned subsidiary of World Wide Wrestling Entertainment, Inc. ("WWE"), Outback Presents LLC ("Outback"), AEG Presents Productions, LLC ("AEG"), The Gazelle Group, Inc. ("Gazelle") and each of their respective parents, subsidiaries, affiliates, directors, owners, employees, agents, marketing agencies, and their immediate families (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) (all together, the "Released Parties"), are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws, rules, and regulations.

(3) How to Enter: During the Sweepstakes Term (defined below), an eligible entrant may enter by going to <https://www.fiservforum.com/enternow> and clicking on the banners, buttons, and/or links to access the online entry form for the Sweepstakes. By successfully transmitting a completed entry form during the Sweepstakes Term (defined below) as directed, you will automatically receive one (1) entry in the Sweepstakes. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible.

Incomplete and/or inaccurate entries are void. All entries must include a valid email address for the entrant. Late entries will not be eligible for the Sweepstakes. Deer District is not responsible for lost, late, illegible, corrupted, or misdirected entries. Limited to one (1) entry per eligible entrant. Any individual who attempts to enter the Sweepstakes in excess of the disclosed maximum, by any means, including, but not limited to, using multiple addresses, will be disqualified from participation in the Sweepstakes. No other methods of entry will be accepted. All information submitted online by entrants is subject to, and will be treated in a manner consistent with, the Deer District's Terms of Use accessible at <https://deerdistrict.com/terms-of-use> and Privacy Policy accessible at <https://deerdistrict.com/privacy-policy>.

(4) Sweepstakes Term: The Sweepstakes will commence on August 26, 2023 at 12:00PM Central Time and will end on September 7, 2023 at 11:59PM Central Time (the "Sweepstakes Term").

(5) Prizewinner(s) Selection: On or about September 8, 2023 after the conclusion of the Sweepstakes Term ("Drawing Date"), eleven (11) potential prizewinners will be chosen randomly from all eligible entries received during the Sweepstakes Term, and such potential prizewinners will be notified in-person and/or by phone and/or email, as determined by Deer District in its sole discretion, on the Drawing Date ("Prize Notification"). The potential prizewinners will have the amount of time set forth in the Prize Notification to respond to the Prize Notification (the "Required Response Time"). In the event that any potential prizewinner does not respond to the Prize Notification within the Required Response Time, declines a Prize (defined below) or any portion thereof for any reason, or the Prize

Notification is labeled as undeliverable, a disqualification will result, the applicable Prize will be forfeited and, at Deer District's sole discretion and time permitting, an alternate potential prizewinners may be randomly selected from among all remaining eligible entries received during the Sweepstakes Term. Chances of winning are based on the number of eligible entries received during the Sweepstakes Term.

The potential prizewinners may be required to complete an Affidavit of Eligibility and Liability/Publicity Release and return same, properly executed, within seven (7) days of issuance of a Prize. Failure to return a signed Affidavit of Eligibility and Liability/Publicity Release within seven (7) days may result in forfeiture of the applicable Prize. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winners will be declared the official winners of the Sweepstakes (each, a "Winner"; collectively, the "Winners"). The decisions of Deer District are final and binding on all matters relating to the Sweepstakes.

(6) Sweepstakes Prizes and Approximate Retail Value ("ARV"): Eleven (11) Winners will each receive one (1) of the Prizes as set forth in the table below (each, a "Prize"; collectively, the "Prizes"). All decisions relating to the items awarded as part of the Prizes, including the color(s), amount(s), size(s), material, edition, if any and as applicable, shall be determined by Deer District in its sole discretion. The ARV of each Prize is set forth in the table above. The ARV if all Prizes are awarded is \$1,336.47. Each Prize is non-transferable and non-assignable to any other person including relatives or friends. Any attempt to transfer, assign, or sell any of the Prizes without the express written consent of Deer District may result in forfeiture of such Prize at Deer District's sole discretion. **TRANSPORTATION TO/FROM THE EVENT AND LODGING NOT INCLUDED.** Each Winner's guest(s) must be of legal age of majority in his/her jurisdiction of residence (and at least eighteen (18) years of age). No Cash value.

<u>Prize Number</u>	<u>Prize Description</u>	<u>ARV</u>
Prize #1	Two (2) tickets to one (1) Old Dominion concert at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on September 8, 2023, in a seating location as determined by Deer District in its sole discretion.	ARV: \$118.00
Prize #2	Four (4) tickets to one (1) Marquette volleyball game at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on September 13, 2023, in a seating location as determined by Deer District in its sole discretion.	ARV: \$35.12
Prize #3	Two (2) tickets to one (1) \$uicideboy\$ concert at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on September 24, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$110.90

Prize #4	Two (2) tickets to one (1) Peter Gabriel concert at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on October 2, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$198.00
Prize #5	Two (2) tickets to one (1) Bill Burr show at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on October 8, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$125.00
Prize #6	Four (4) tickets to one (1) Ringling Bros. and Barnum & Bailey show at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on October 13-15, 2023, in a seating location and on one (1) date as determined by Deer District in its sole discretion	ARV: \$120.00
Prize #7	Two (2) tickets to one (1) WWE SmackDown show at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on October 27, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$100.00
Prize #8	Two (2) tickets to one (1) Milwaukee Bucks game at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on November 3, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$110.00
Prize #9	Two (2) tickets to one (1) Bert Kreischer show at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on November 15, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$109.50
Prize #10	Two (2) tickets to one (1) Jonas Brothers show at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on November 20, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$149.95
Prize #11	Four (4) tickets to one (1) Kwik Trip Holiday Face-Off Event at Fiserv Forum in Milwaukee, Wisconsin, currently scheduled to be held on December 28, 2023, in a seating location as determined by Deer District in its sole discretion	ARV: \$160.00

All applicable U.S., federal, state, and local taxes, duties, or other taxes or fees are the sole responsibility of each Winner, who may be issued a 1099 IRS tax form for the ARV of each Winner's Prize. Each Prize consists only of items specifically listed as part of such Prize. The Prizes are not redeemable for cash. No cash alternative or Prize substitutions will be allowed except as determined by Deer District, in its sole discretion. No cash alternative or Prize

substitutions will be allowed except as determined by Deer District, in its sole discretion. Times, dates, and locations herein, including of concerts/events held at Fiserv Forum, are subject to change and cancellation outside of Deer District's control or in Deer District's sole discretion. If concerts/events are canceled, suspended, not completed, or not played for any reason, Deer District has no further obligation to the Winners to replace or substitute events.

(7) Release: By entering the Sweepstakes, each entrant agrees to accept and abide by these Official Sweepstakes Rules and agrees that any dispute with regard to the conduct of the Sweepstakes, rule interpretation, or award of Prize shall be submitted to Deer District, whose decision shall be binding and final. By participating, each entrant agrees to release and hold harmless the Released Parties, X Corp. (f/k/a Twitter), Facebook, Inc. ("Facebook"), Instagram, Inc. ("Instagram"), Apple, Inc., FPC, FELD, Marquette, PTG, WWE, Outback, AEG, Gazelle and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies from any injury, loss, or damage to any person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the Prizes (or any portion thereof), participation in any Sweepstakes-related activity, including travel related to the receipt or use of any Prize (or any portion thereof), or participation in the Sweepstakes.

Deer District is not responsible for any typographical or other error in the printing of this offer, administration of the Sweepstakes, or in the announcement of the Prizes, including erroneous appearance of qualification for a Prize, and under no circumstances will more than the stated number of Prizes be awarded. If for any reason Deer District is prevented from continuing with the Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is severely undermined by any event including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike (including, but not limited to, by NBA players, owners, or referees), act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, or local government law, order, or regulation (including prohibitions and restrictions), order of any court or jurisdiction, then Deer District shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without any further obligation. If Deer District, in its sole discretion, elects to so abbreviate the Sweepstakes, Deer District reserves the right, but not the obligation, to award the Prizes from among all eligible entries received to date. All entries are the property of Deer District and are not returnable.

The use of any automated devices in connection with the Sweepstakes is prohibited. Deer District assumes no responsibility for computer system, hardware, software, or program malfunctions or other errors, failures, delayed computer transactions, or network connections, whether human, technical, or otherwise in nature. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY COMPUTERIZED SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH ATTEMPT BE MADE, DEER DISTRICT RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** Deer District reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes should virus, bugs, or other causes beyond its control corrupt the administration, security, or proper play of the Sweepstakes. Deer District is not responsible for any injury or damage to any person's computer or related equipment resulting from or relating to participation in the Sweepstakes or downloading any material related to the Sweepstakes. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. In the event of a dispute, the potential prizewinners may be required to provide proof that he or she is the authorized holder of the identified e-mail account.

(8) Publicity Release: By participating in the Sweepstakes and submitting an entry, each entrant agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of the entrant's name, photograph, voice, statement, and/or other likeness in any and all advertising, promotions, and/or any other publicity, in any media or format now known or hereafter devised, throughout the world, in perpetuity, conducted by the Released Parties, except where prohibited by law.

(9) Sweepstakes Administration & Marketing: Entrants may be contacted for purposes of Sweepstakes administration using the contact information provided by the entrant (e.g., winner notification). Each entrant may also be asked, but is not obligated, to consent (or "opt-in") to receive additional promotional emails or offers from Deer District or its sponsors. Subject to entrant's consent, entrant understands that Deer District or its sponsors may use entrant's information (including e-mail address) for marketing purposes and to provide entrant with information about the Bucks or its sponsor's products, services, and special offers, and entrant expressly consents to the use of entrant's information for such purposes. The NBA privacy policy is located at http://www.nba.com/news/privacy_policy.html. Eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such emails and updates and consenting to receive such emails and updates will not impact any entrant's chances of winning.

(10) Disputes/Choice of Law: This Sweepstakes shall be exclusively governed by, construed, and enforced in accordance with, the laws of the State of Wisconsin without regard to principles of conflicts of law.

EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN MILWAUKEE, WISCONSIN, (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR OTHER DAMAGES, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, "SPECIAL DAMAGES"), AND (4) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO HAVE SUCH DAMAGES MULTIPLIED OR INCREASED. WISCONSIN LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE SWEEPSTAKES AND ALL ASPECTS RELATED THERETO.

(11) Winners' List: For a list of the Winners' names, send a self-addressed, stamped envelope to: 2023 Fiserv Forum 5th Birthday Ticket Sweepstakes, 1543 N. 2nd Street, 6th Floor, Milwaukee, WI 53212. Request must be received within thirty (30) days of the conclusion of the Sweepstakes Term.

(12) Sponsor: Deer District LLC, 1543 N. 2nd Street, 6th Floor, Milwaukee, WI 53212.

(13) Apple, Inc. is not a sponsor of, or responsible for conducting, any Sweepstakes. All entry data provided online is provided to Deer District and not to Facebook, Instagram, or X. The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram, or X. TWITTER, TWEET, RETWEET, and the Twitter logo are trademarks of Twitter, Inc. or its affiliates.

(14) SWEEPSTAKES VOID WHERE PROHIBITED.